



# Retailix StorePoint POS

STORE & SALES CHANNEL SUITE



## KEY BENEFITS

- PCI compliant
- Seamlessly integrates with StorePoint BackOffice and HQC
- Creates a Competitive Edge
- Drives cross-selling and up-selling
- Improves speed and quality of customer service
- Reduces training costs
- Supports major oil brands

Convenience is just the start of what C-stores must deliver today. As shoppers continue to expect more from *every* retailer, the competitive landscape changes constantly. Consumers now insist on high-quality customer service—exactly when they want it—and they increasingly expect to find an expanded array of products and services at their nearest C-store.

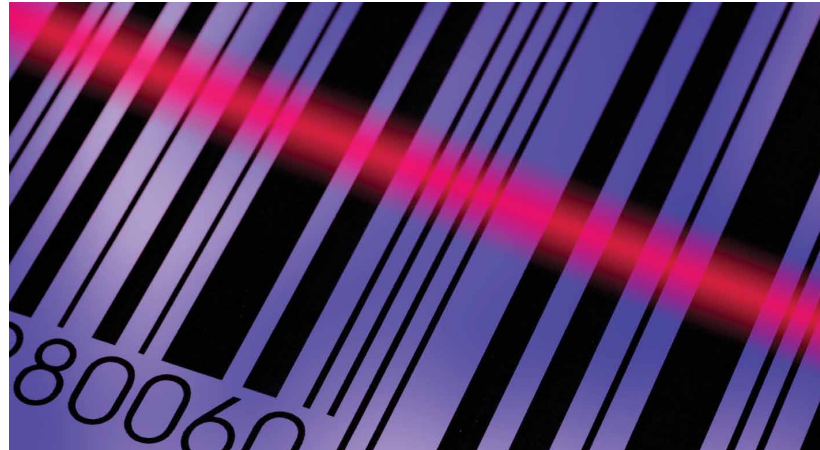
These demands have created an information technology explosion for convenience stores, and the fallout often leaves managers buried in an avalanche of payment networks, scanners, RFID terminals, video cameras, kiosks, electronic safes and more.





## PRODUCT HIGHLIGHTS

- Payments systems interfaces
- Integrated device management of gas dispensers, tank monitors and car wash systems
- Forecourt management, merchandising, alerts and reporting
- Hardware independent
- Fully integrated support of branded food service
- Commercial fueling solution
- Intuitive, easy-to-use touch-screen interfaces
- Loyalty support
- Multi-lingual



Enter Retalix StorePoint POS. Designed specifically for C-store environments, Retalix StorePoint centralizes all of a C-store's retail functions and devices into a single, easy-to-use system. You can dramatically simplify your operations, reduce your costs and ensure your store provides the ultimate in customer service. Better yet, with StorePoint's technical edge, you'll be positioned to compete—and win—for years to come.

### SIMPLIFYING COMPLEX OPERATIONS ONTO A SINGLE SCREEN

Today's convenience stores have become a maze of technology interfaces, forcing even long-time, computer-savvy employees to refer to notes—or use technology incorrectly.

With its intuitive touch-screen point-of-sale package, StorePoint POS makes technology training and usage a snap. It also integrates existing technologies seamlessly, from gas dispensers and tank monitoring devices to car wash systems and more. Plus, StorePoint provides a fully integrated food service solution that can be used to manage any format, including separate quick service concepts, consumer ordering kiosks and sit-down restaurants.

With StorePoint POS, customers benefit from faster and better service, and easy-to-use self-service options allow your employees to spend their time more productively.

So point your store in the right direction by learning more about StorePoint today.



**RETALIX LTD. CORPORATE HEADQUARTERS**  
10 ZARHIN STREET | P.O. BOX 2282  
RA'ANANA, ISRAEL 43000 | +972 9 776 6677

**RETALIX USA INC. HEADQUARTERS**  
6100 TENNYSON PARKWAY, SUITE 150  
PLANO, TEXAS 75024 | 469.241.8400

For more information on what Retalix StorePoint POS can do for you, contact Retalix today.